

OCT27/12 17.34  
\*\*\* WFTV-TV \*\*\*

	PROGRAM	SPOTS PER WEEK	RATE	START DATE	END DATE	DAYS	WEEK INVT
1	500A-530A PROGRAM : EYEWITNESS NEWS	60	\$1,250.00	10/30	11/2	2	TU-F
2	530A-600A PROGRAM : EYEWITNESS NEWS	60	\$1,850.00	10/30	11/2	3	TU-F

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600A-700A PROGRAM : EYEWITNESS NEWS	60		\$3,750.00	10/30	11/2	3		TU-F	3
4			600A-700A PROGRAM : EYEWITNESS NEWS	60		\$3,750.00	11/5	11/5	1		MON	1
5			700A-900A PROGRAM : GOOD MORNING AMERICA	60		\$4,000.00	10/30	11/2	3		TU-F	3
6			700A-900A PROGRAM : GOOD MORNING AMERICA	60		\$4,000.00	11/5	11/5	1		MON	1
7			600A-700A PROGRAM : EYEWITNESS NEWSDAYBREAK	60		\$1,700.00	11/3	11/3	1		SAT	1
8			900A-1000A PROGRAM : GMA-SAT	60		\$2,100.00	11/3	11/3	1		SAT	1
9			600A-700A PROGRAM : EYEWITNESS NEWSDAYBREAK	60		\$1,700.00	11/4	11/4	1		SUN	1
10			1200N-100P PROGRAM : EYEWITNESS NOON NEWS	60		\$1,700.00	10/30	11/2	3		TU-F	3
11			1200N-100P PROGRAM : EYEWITNESS NOON NEWS	60		\$1,700.00	11/5	11/5	1		MON	1
12			1200N-1230P PROGRAM : NOON NEWS	60		\$1,200.00	11/3	11/4	2		SA-SU	2
13			500P-600P PROGRAM : EYEWITNESS NEWS	60		\$4,500.00	10/30	11/2	3		TU-F	3
14			1100P-1135P PROGRAM : EYEWITNESS NEWS AT 11P	60		\$4,000.00	10/30	11/4	4		TU-SU	4

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			800P-1130P	60		\$6,600.00	11/3	11/3	2		SAT	2
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
16			1200N-330P	60		\$5,500.00	11/3	11/3	1		SAT	1
PROGRAM : ABC COLLEGE FOOTBALL9/1-12/1/12												
17			1100P-1135P	60		\$4,000.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
NOV/12 105950.00												
CONTRACT TOTAL											105950.00	
TOTAL SPOTS											33	

MARKET TOTALS \$278,815

WFTV 38% WKMG 20% WESH 25% WOFL 14% WKCF 2% WRBW 0% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

ESTIMATED\*

SVC- NSI

DEMOS- RA35+\*